



AFiT Company

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Press Release

For Immediate
Release



AFiT® Announced the Promotion of Mr. El Sayed Yousef as Director of Solution Management Strategies

Mr. El Sayed Yousef developed to this position. He has demonstrated proven skills and capabilities in achieving the set goals of his responsibility year over year

Cairo, Egypt -- Wednesday, 1 April 2015, AFiT Company, the leading Middle East e-Business Innovators, announced today that it promoted Mr. Sayed Yousef as Director of Solution Management Strategies

"I have been working with Mr. Sayed since he joined AFiT and from day one he showed his technical leadership and capabilities to adopt new technologies and fit into AFiT heterogeneous environment " Said **Iesa Al-Failakawi, Chief Operating Officer at AFiT® Company.**

Sayed Youssef, has over 15 years of architecting J2EE enterprise solutions to wide sectors of the industry with Bachelor Degree in Engineering. He joined AFiT in February 2007 as Technical Lead Architecture, then promoted in 2008 as Delivery Manager.

"AFiT is one the most adaptive environments to the dynamic change of the information technology industry. This is evident by AFiT offering of products and services aligned with these changes. I was lucky to be part of AFiT be working with highly talented group of professionals and visionary leadership whom I have learned from. " commented Mr. Sayed Yousef, Director of Solution Management Strategies of **AFiT® Company.**

As a Director of Solution Management Strategies at AFiT Company, Mr. Sayed will work directly with AFiT Chief Operating Officer to manage:

- Implementation consulting teams to deliver the company projects,
- Research and development teams to develop and execute the roadmaps of the company products, and
- Quality assurance teams to ensure quality level of conformance for each

	<p>deliverable to the customer's requirements.</p>
<p><i>About Sayed Yousef</i></p>	<p>Sayed Yousef was the Software Delivery Manager for AFIT for the last 6 years with 18 years' experience in IT industry. He has acquired accumulative technical & management experience in delivering high quality complex enterprise level software solutions through all phases of projects from conceptualization to launch including Client handling & account management experience across different regions covering UAE, Kuwait, KSA, Bahrain , Egypt, and UK; and across business domains including Online banking, Money Exchange, telecom, eCommerce and system integration.</p> <p>In addition he has undertaken responsibility for formulating successful strategies to increase operational performance and align the organization strategy with its programs and projects plans. He carried roles for recruiting resources and coordinating the efforts of team members, leading implementation planning, controlling project plan and overall project execution, overseeing quality control, manage and control finance of the project, build positive relationships with customer stakeholders, creating high level customer satisfaction, and helping customers to realize expected benefits.</p>
<p><i>About AFIT®</i></p>	<p>AFIT® Company is a Kuwaiti Shareholding Company (Closed), located in Kuwait City, State of Kuwait with regional offices and presence around the Middle East. AFIT®, founded in July 1988, is the Middle East e-Business Innovator delivering solutions and services for growing enterprises. AFIT® offers business consulting services and designs scalable and innovative e-Business solutions that are built based on "best of breed" technology and superior service that create massive economic results to the clients. AFIT® focus on providing innovative and interactive facing solution and cloud services for financial institutions, telecom companies, and large retailers to help them transform the way they support their customers, develop their markets, and build their business to stay competitive.</p> <p>AFIT® assures quality and customer satisfaction through continual improvement providing delivery of the highest quality products and services helped us achieves ISO 9001:2000 certification in the State of Kuwait. For more information, please visit: www.afilco.com</p>
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